1 2 3 4 5	MICHAEL N. FEUER, City Attorney, SBN 111529 WILFREDO R. RIVERA, Deputy Chief, SBN 186890 CHRISTINA V. TUSAN, Supervising DCA, SBN 192203 WILLIAM R. PLETCHER, Deputy City Attorney, SBN 212664 REBECCA A. MORSE, Deputy City Attorney, SBN 314853 OFFICE OF THE LOS ANGELES CITY ATTORNEY CRIMINAL AND SPECIAL LITIGATION BRANCH 200 North Main Street, 500 City Hall East Los Angeles, California 90012-4131 Telephone (213) 978-8707/Facsimile (213) 978-8111				
6 7	Email: william.pletcher@lacity.org / rebecca.morse@lacity.org				
8	Attorneys for Plaintiff [NO FEE – GOV. CODE § 6103]				
9	SUPERIOR COURT OF THE STATE OF CALIFORNIA				
10	COUNTY OF LOS ANGEI	LES, CENTRAL DISTRICT			
11	THE PEOPLE OF THE STATE OF CALIFORNIA,) Case No.: 20STCV18300			
12	Plaintiff,) STIPULATION FOR FINAL JUDGMENT AND PERMANENT INJUNCTION			
13	vs.) AND LERMANENT INJUNCTION			
14		() [Assigned to the Honorable Terry Green]			
15 16 17	KNATURE CO., INC., a California corporation, D/B/A INSAN HEALING, INC., and INSAN HEALING; ANGELA OH, an individual; and DOES 1 through 10, inclusive,	Complaint Filed: May 13, 2020 Trial: None set.			
18)			
19	Defendants.))			
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Plaintiff, the People of the State of California (the "People") and Defendant Knature Co., Inc., doing business as Insan Healing Inc. and Insan Healing ("Insan Healing"), a corporation, and Defendant Angela Oh ("Oh"), an individual (together, "Defendants," and together with the People, the "Parties"), hereby stipulate to the terms contained in this Stipulation for Final Judgment and Permanent Injunction ("Stipulation") and to the entry of the concurrently filed [Proposed] Final Judgment and Permanent Injunction ("Final Judgment"), which is attached as Exhibit A.

INTRODUCTION AND RECITALS

The People commenced the above-captioned civil law enforcement action ("Enforcement Action") through the filing of a Complaint on May 13, 2020. This Complaint included allegations that, through marketing, advertising, distributing, and selling to California consumers Defendants' "Radish Paste 550g" product, which Defendants claimed could protect against and prevent transmission of COVID-19, Defendants have engaged in unfair competition in violation of California Business and Professions Code section 17200 et seq. (the "Unfair Competition Law" or "UCL") and, by selling or offering for sale or making and disseminating untrue or misleading statements about the efficacy of Radish Paste in treating, protecting against, and preventing COVID-19, have engaged in false and misleading advertising in violation of California Business and Professions Code section 17500 et seq. (the "False Advertising Law" or "FAL"), and, by selling Radish Paste as a purported "new drug," have engaged in violations of California Health and Safety Code section 109875 et seq. (the "Sherman Food, Drug, and Cosmetic Law" or "Sherman Law").

In support of this Stipulation and the Final Judgment, Defendants neither admit nor deny the allegations set forth in the Complaint, with the exception that Defendants admit all facts stated in paragraphs 24-26 of the Complaint necessary to establish jurisdiction.

STIPULATION

NOW, THEREFORE, in consideration of the covenants and agreements contained in this Stipulation, the People and Defendants agree as follows:

- 1. The Parties have stipulated and consented to the entry of the Final Judgment, attached as Exhibit A.
- 2. This Court may enter the Final Judgment before the taking of any proof and without further briefing, argument, trial, or adjudication of any fact or law.
- 3. The Final Judgment is a fair and reasonable compromise of the issues between the People and Defendants as reflected in the Complaint, negotiated at arm's length and, where applicable, through the Parties' counsel.
- 4. The Final Judgment is a final and binding resolution and settlement of the civil causes of action set forth in the Complaint as to Defendants up to the date of entry of the Final Judgment ("Covered Matters"). All other civil claims not a Covered Matter are "Reserved Claims." The Parties do not intend, and nothing in the Final Judgment shall prohibit, the People of the State of California from bringing any Reserved Claim.
- 5. Neither the Final Judgment nor any subpart of the Final Judgment is intended to be for the benefit of any third party, and no third party shall have the right to enforce any of the terms therein.
- 6. Defendants and all persons, corporations, subsequent purchasers, or other entities, acting by, through, under, in concert, on behalf of, or in participation with or for them, waive all rights to challenge, contest, or set aside the validity of the Final Judgment, including through any collateral attack, and further waive their rights to appeal from the Final Judgment. Defendants and their successors and assigns further waive and release any claim they may have against the People, their attorneys, employees, representatives or agents arising out of the commencement or conduct of the Enforcement Action.
- 7. The Final Judgment may be signed by a judge commissioner, or judge pro tem of the Los Angeles County Superior Court, pursuant to Code of Civil Procedure section 579.

JURISDICTION AND STANDING

- 8. The Court has jurisdiction over Defendants and the subject matter of this action.
- 9. The Los Angeles City Attorney's Office has standing to bring this action in the name of the People of the State of California.

DEFINITIONS

- 10. The following definitions shall apply to this Stipulation and the Final Judgment:
 - a. "City" refers to the City of Los Angeles, both geographically and as a municipal corporation.
 - b. "City Attorney's Office" refers to the Los Angeles City Attorney's Office.
 - c. "COVID-19" refers to the novel coronavirus SARS-CoV-2 and the disease that it causes.
 - d. "Defendants" means Defendants KNature Co., Inc., d/b/a Insan Healing Inc. and Insan Healing, a California corporation, and Angela Oh, an individual.
 - e. "Enforcement Action" refers to this civil law enforcement action, entitled People v. KNature Co., Inc., et al., Case No. 20STCV18300.
 - f. "People" refers to the People of the State of California. (Gov. Code, § 100.)
 - g. "Radish Paste" means and refers to Defendants' "Radish Paste 550g" product and similar radish pastes, regardless of packaging size.

PREVAILING PARTY AND DEFENDANTS' COSTS

11. For purposes of Code of Civil Procedure § 1032, the People are the prevailing party as against Defendants. The Parties agree that each will bear their own attorneys' fees and costs, if any, and any other expenses related to the Enforcement Action, except for reasonable attorneys' fees and costs incurred by the People for the enforcement of any violation of the injunction set forth in the Final Judgment, which, if any, shall be jointly and severally owed by Defendants.

INJUNCTIVE RELIEF

12. Pursuant to Business and Professions Code sections 17203, 17204, 17535, and the Court's inherent equitable powers, Defendants, and each of their agents, employees, officers, directors or shareholders, representatives, successors, partners, assigns, and any person acting in concert or in participation with them, agree that, pursuant to this Stipulation and the Final Judgment and immediately upon entry of the Final Judgment, they will be permanently enjoined from:

- a. Making or disseminating any untrue or misleading statements, or causing untrue or misleading statements to be made regarding the Radish Paste, including, but not limited to, claims related to SARS-CoV-2, COVID-19, or claims that Radish Paste can diagnose, cure, mitigate, treat, or prevent disease, such as:
 - i. "Keep your lungs and respiratory strong," in connection with any SARS-CoV-2 or COVID-19 or other disease claim;
 - ii. "A Must-have product to enhance immunity," in connection with any SARS-CoV-2 or COVID-19 or other disease claim;
 - iii. "Coronavirus causes respiratory disease (similar like cold or flu), however it can lead to death when the lungs are weak and for those with weak immunity. This is why it is so important to keep your lungs and respiratory strong."
 - iv. "Radish Paste is an immunity boost to your lungs! A must-have product for the protection and prevention of the COVID-19, cold and flu season."
- b. Making or disseminating any nutritional deficiency, structure/function, or general well-being claim relating to the Radish Paste without adequate substantiation required by 21 U.S.C. § 343(r)(6), as outlined in the Food and Drug Administration's ("FDA") "Guidance for Industry: Substantiation for Supplement Claims Made Under Section 403(r)(6) of the federal Food, Drug, and Cosmetic Act" (available at https://www.fda.gov/regulatory-information/search-fda-guidance-documents/guidance-industry-substantiation-dietary-supplement-claims-made-under-section-403r-6-federal-food#ftnref3); no nutritional deficiency, structure/function, or general well-being claim relating to the Radish Paste shall be made or disseminated unless it is supported by the totality of evidence gleaned from scientific studies applying the most reliable methodologies;

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- c. Selling the Radish Paste in connection with any advertisements that make any claims that the Radish Paste is effective as a drug, that is, that the Radish Paste can be "used or [is] intended for use in the diagnosis, cure, mitigation, treatment, or prevention of disease in human beings" against any coronavirus, SARS-CoV-2, or COVID-19;
- d. Engaging in unfair competition as defined in Business and Professions Code section 17200 et seq.;
- e. Making any untrue or misleading statements in violation of Business and Professions Code section 17500 et seq.;
- f. Violating the Safe Drinking Water and Toxic Enforcement Act of 1986, California Health and Safety Code section 25249.5 et seq. ("Proposition 65"); and
- g. Violating any federal, California, Los Angeles County, or Los Angeles City law, ordinance, or regulation in connection with the advertising or sale of Radish Paste and/or other products.

MONETARY RELIEF

13. Pursuant to this Stipulation, the Final Judgment, and Business and Professions Code sections 17203, 17206, 17535, and 17536, Defendants agree that they are jointly and severally liable to pay restitution and civil penalties as follows:

RESTITUTION

14. Pursuant to Business and Professions Code sections 17203, 17204, 17535, and the Court's inherent equitable powers, Defendants, and each of their agents, employees, officers, representatives, partners and any person acting in concert or in participation with them, agree that they are required to refund directly to consumers any and all monies Defendants collected in exchange for the sale of Radish Paste (including all monies collected for Radish Paste that was not delivered to consumers but has not yet been refunded) while Defendants were advertising Radish Paste in conjunction with COVID-19 claims during the period from March 17, 2020 to May 14, 2020, the date on which Defendants represent they ceased making all such

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advertisements, or, in the event Defendants have misrepresented the last day any advertisements of Radish Paste were made in conjunction with COVID-19 claims, from March 17, 2020 to the date of execution of this Stipulation ("Refunds"). These Refunds shall occur within twenty (20) days of execution of this Stipulation. Defendants shall notify the People that they have completed these Refunds by providing notice by mail and email to: Christina Tusan, Supervising Deputy City Attorney, Office of the Los Angeles City Attorney, Criminal and Special Litigation Branch, 200 North Main Street, 500 City Hall East, Los Angeles, California 90012-4131, christina.tusan@lacity.org.

15. Within thirty (30) days of execution of this Stipulation, Defendants shall produce to the People complete records reflecting all Refunds paid ("Refund Records") accompanied by a sworn declaration under penalty of perjury attesting to the completeness and accuracy of the Refund Records. The Refund Records shall identify each Refund made, the identity and available contact information for the consumer refunded, and the date each Refund is completed. Defendants shall produce these Refund Records and the accompanying sworn declaration to the People by mail and email to: Christina Tusan, Supervising Deputy City Attorney, Office of the Los Angeles City Attorney, Criminal and Special Litigation Branch, 200 North Main Street, 500 City Hall East, Los Angeles, California 90012-4131, christina.tusan@lacity.org.

CIVIL PENALTIES

- 16. Defendants agree to pay and are jointly and severally liable for civil penalties in this Enforcement Action pursuant to the UCL and the FAL in the total amount of twenty thousand dollars (\$20,000), and shall make payment of these civil penalties in accordance with Business and Professions Code sections 17206 and 17536, in accordance with the following schedule:
- 17. Immediately upon execution of this Stipulation, Defendants shall pay the civil penalty payment referenced in Paragraph 16 of this Stipulation and Paragraph 9 of the Final Judgment, in two equal and separate payments totaling the full civil penalty amount of twenty thousand dollars (\$20,000), in the sums of: (i) ten thousand dollars (\$10,000), payable to the "City of Los Angeles," and (ii) ten thousand dollars (\$10,000), payable to the "Los Angeles"

County Treasurer and Tax Collector," via delivery of cashier's checks or other certified funds by overnight delivery or courier to: Christina Tusan, Supervising Deputy City Attorney, Office of the Los Angeles City Attorney, Criminal and Special Litigation Branch, 200 North Main Street, 500 City Hall East, Los Angeles, California 90012-4131.

- 18. Pursuant to Business and Professions Code section 17207, any person who intentionally violates an injunction prohibiting unfair competition issued pursuant to Section 17203 shall be liable for a civil penalty not to exceed six thousand dollars (\$6,000) for each violation. Where the conduct constituting a violation is of a continuing nature, each day of that conduct is a separate and distinct violation. In determining the amount of the civil penalty, the court shall consider all relevant circumstances, including, but not limited to, the extent of the harm caused by the conduct constituting a violation, the nature and persistence of that conduct, the length of time over which the conduct occurred, the assets, liabilities, and net worth of the person, whether corporate or individual, and any corrective action taken by the defendant.
- 19. The civil penalty prescribed by Paragraph 18 shall be assessed and recovered pursuant to a Court order following a successful motion by the People.
- 20. If the Court imposes civil penalties pursuant to Paragraph 18, the People will be entitled to interest on the judgment, computed from the date of entry of the Court's order imposing penalties pursuant to Paragraph 18, at the statutory rate prescribed by California Code of Civil Procedure section 685.010.
- 21. Defendants shall be liable for reasonable attorneys' fees and costs, including expert fees, incurred by the People in connection with any successful motion brought pursuant to Paragraph 18.

MISREPRESENTATION OR OMISSION

- 22. This Stipulation is expressly premised on the truthfulness, accuracy, and completeness of the Defendants' sworn declarations, financial statements, and supporting documents, which Defendants assert are truthful, accurate, and complete, and which include:
 - a. Complete sales records produced by Defendants to the People on May 21, 2020 and July 1, 2020 reflecting all sales of Radish Paste made to consumers while

- Defendants were advertising Radish Paste in conjunction with COVID-19 claims between March 17, 2020 and May 14, 2020, the date Defendants represent they ceased making all advertisements of Radish Paste in conjunction with COVID-19 claims, that indicate a total of eight thousand, seven hundred and sixty-nine dollars and sixty-nine cents in sales ("8,769.69"); and
- The Refund Records and accompanying sworn declaration referenced in Paragraph 15 of this Stipulation and Paragraph 8 of the Final Judgment.
- 23. If upon motion by the People, the Court determines that any of Defendants' sales records contain any material misrepresentation or omission, including materially misstating the number of and revenue from sales of Radish Paste, or misrepresenting the last day any advertisements of Radish Paste were made in conjunction with COVID-19 claims, the Court shall modify the injunction set forth in the Final Judgment to require Defendants to provide the People with a full accounting of all sales of any and all products made by Defendants from March 17, 2020 and the date of entry of this Stipulation, and without further adjudication shall impose civil penalties of \$2,500 for each individual material misrepresentation. By way of example, the omission of a single sale of Radish Paste from Defendants' sales records shall be considered an individual material misrepresentation for the purposes of calculating civil penalties pursuant to this paragraph. These civil penalties shall be immediately due and payable to the People.
- 24. If the Court imposes civil penalties pursuant to Paragraph 23, the People will be entitled to interest on the judgment, computed from the date of entry of the Final Judgment, at the statutory rate prescribed by California Code of Civil Procedure section 685.010.
- 25. Defendants shall be liable for reasonable attorneys' fees and costs, including expert fees, incurred by the People in connection with any successful motion brought pursuant to Paragraph 23.

RETENTION OF JURISDICTION AND ENFORCEMENT

26. Pursuant to California Code of Civil Procedure section 664.6 and the Court's inherent authority, the Court shall retain jurisdiction over this Enforcement Action and

1	Defendants to entertain such further proceedings and enter such further orders as may be				
2	necessary or appropriate to enforce the Final Judgment.				
3	27. Violations of the Final Judgment constitute contempt of court, and Defendants				
4	will be subject to a contempt action for failure to comply with any of the terms of the Final				
5	Judgment. Additionally, in the event that the Court determines after hearing that Defendants, or				
6	any of their agents, employees, officers, directors or shareholders, representatives, successors,				
7	partners, assigns, or any person acting in concert or in participation with them, violated any of				
8	the terms of the Final Judgment. Defendants shall be jointly and severally liable pursuant to				
9	California Business and Professions code section 17207 for civil penalties of no more than				
10	\$6,000 for each such violation.				
11	28. Defendants shall be jointly and severally liable for reasonable attorneys' fees and				
12	costs incurred by the People for the enforcement of any violation of the injunction set forth in the				
13	Final Judgment.				
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16	Dated: <u>July 27</u> , 2020				
17	THE PEOPLE OF THE STATE OF CALIFORNIA				
18	Ву:				
19	Rebecca Morse, Deputy City Attorney Los Angeles City Attorney's Office				
20	Attorney for Plaintiff THE PEOPLE OF THE STATE OF CALIFORNIA				
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22	Dated:				
23	KNATURE CO., INC.				
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25	By:				
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İ	STIPULATION FOR FINAL JUDGMENT AND PERMANENT INJUNCTION				

Defendants to entertain such further proceedings and enter such further orders as may be 2 necessary or appropriate to enforce the Final Judgment. 3 27. Violations of the Final Judgment constitute contempt of court, and Defendants will be subject to a contempt action for failure to comply with any of the terms of the Final 4 5 Judgment. Additionally, in the event that the Court determines after hearing that Defendants, or 6 any of their agents, employees, officers, directors or shareholders, representatives, successors, partners, assigns, or any person acting in concert or in participation with them, violated any of the terms of the Final Judgment, Defendants shall be jointly and severally liable pursuant to 8 California Business and Professions code section 17207 for civil penalties of no more than 10 \$6,000 for each such violation. 11 28. Defendants shall be jointly and severally liable for reasonable attorneys' fees and costs incurred by the People for the enforcement of any violation of the injunction set forth in the 12 13 Final Judgment. 14 15 STIPULATED AND AGREED TO BY: 16 Dated: 17 THE PEOPLE OF THE STATE OF CALIFORNIA .18 By: Rebecca Morse, Deputy City Attorney 19 Los Angeles City Attorney's Office Attorney for Plaintiff THE PEOPLE OF THE STATE 20 OF CALIFORNIA 21 22 23 KNATURE CO., INC. 24 25 Angela Oh, as CEO of KNATURE CO., INC. 26 27 28

1	Dated: 11/2 22 , 2020		
2	- ANGELA OH		
3	By: A a		
4	Angela Oh		
5	STIPULATED AS TO FORM		
6	Dated: July 22, 2020		
7	By:		
8	Yong Bom Lee, Esq., Lee Law Firm, counsel for Defendants KNATURE CO., INC. and		
9	ANGELA OH		
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	STIPULATION FOR FINAL JUDGMENT AND PERMANENT INJUNCTION		

[PROPOSED] FINAL JUDGMENT AND PERMANENT INJUNCTION

Upon the submission of a joint Stipulation for Final Judgment and Permanent Injunction ("Stipulation") from Plaintiff, the People of the State of California (the "People"), together with Defendant Knature Co., Inc., doing business as Insan Healing Inc. and Insan Healing ("Insan Healing"), a corporation, and Defendant Angela Oh ("Oh"), an individual (together, "Defendants," and together with the People, the "Parties"), which Stipulation, in order to resolve this matter, requests entry of this [Proposed] Final Judgment and Permanent Injunction ("Final Judgment") at the soonest possible date convenient for the Court, and having considered the joint Stipulation, the record in this matter, arguments of counsel, if any, and for good cause:

IT IS HEREBY ORDERED, ADJUDGED, AND DECREED as follows:

JURISDICTION AND STANDING

- 1. The Court has jurisdiction over Defendants and the subject matter of this action.
- 2. The Los Angeles City Attorney's Office has standing to bring this action in the name of the People of the State of California.

DEFINITIONS

- 3. The following definitions shall apply to this Final Judgment:
 - a. "City" refers to the City of Los Angeles, both geographically and as a municipal corporation.
 - b. "City Attorney's Office" refers to the Los Angeles City Attorney's Office.
 - c. "COVID-19" refers to the novel coronavirus SARS-CoV-2 and the disease that it causes.
 - d. "Defendants" means Defendants KNature Co., Inc., d/b/a Insan Healing Inc. and Insan Healing, a California corporation, and Angela Oh, an individual.
 - e. "Enforcement Action" refers to this civil law enforcement action, entitled Peoplev. KNature Co., Inc., et al., Case No. 20STCV18300.
 - f. "People" refers to the People of the State of California. (Gov. Code, § 100.)
 - g. "Radish Paste" means and refers to Defendants' "Radish Paste 550g" product and similar radish pastes, regardless of packaging size.

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PREVAILING PARTY AND DEFENDANTS' COSTS

4. For purposes of Code of Civil Procedure § 1032, the People are the prevailing party as against Defendants. The Parties agree that each will bear their own attorneys' fees and costs, if any, and any other expenses related to the Enforcement Action, except for reasonable attorneys' fees and costs incurred by the People for the enforcement of any violation of the injunction set forth in this Final Judgment, which, if any, shall be jointly and severally owed by Defendants.

INJUNCTIVE RELIEF

- 5. Pursuant to Business and Professions Code sections 17203, 17204, 17535, and the Court's inherent equitable powers, Defendants, and each of their agents, employees, officers, directors or shareholders, representatives, successors, partners, assigns, and any person acting in concert or in participation with them, agree that, immediately upon entry of this Final Judgment, they will be permanently enjoined from:
 - a. Making or disseminating any untrue or misleading statements, or causing untrue or misleading statements to be made regarding the Radish Paste, including, but not limited to, claims related to SARS-CoV-2, COVID-19, or claims that Radish Paste can diagnose, cure, mitigate, treat, or prevent disease, such as:
 - i. "Keep your lungs and respiratory strong," in connection with any SARS-CoV-2 or COVID-19 or other disease claim;
 - ii. "A Must-have product to enhance immunity," in connection with any SARS-CoV-2 or COVID-19 or other disease claim;
 - iii. "Coronavirus causes respiratory disease (similar like cold or flu), however it can lead to death when the lungs are weak and for those with weak immunity. This is why it is so important to keep your lungs and respiratory strong."
 - iv. "Radish Paste is an immunity boost to your lungs! A must-have product for the protection and prevention of the COVID-19, cold and flu season."

- b. Making or disseminating any nutritional deficiency, structure/function, or general well-being claim relating to the Radish Paste without adequate substantiation required by 21 U.S.C. § 343(r)(6), as outlined in the Food and Drug Administration's ("FDA") "Guidance for Industry: Substantiation for Supplement Claims Made Under Section 403(r)(6) of the federal Food, Drug, and Cosmetic Act" (available at https://www.fda.gov/regulatory-information/search-fda-guidance-documents/guidance-industry-substantiation-dietary-supplement-claims-made-under-section-403r-6-federal-food#ftnref3); no nutritional deficiency, structure/function, or general well-being claim relating to the Radish Paste shall be made or disseminated unless it is supported by the totality of evidence gleaned from scientific studies applying the most reliable methodologies;
- c. Selling the Radish Paste in connection with any advertisements that make any claims that the Radish Paste is effective as a drug, that is, that the Radish Paste can be "used or [is] intended for use in the diagnosis, cure, mitigation, treatment, or prevention of disease in human beings" against any coronavirus, SARS-CoV-2, or COVID-19;
- d. Engaging in unfair competition as defined in Business and Professions Code section 17200 et seq.;
- e. Making any untrue or misleading statements in violation of Business and Professions Code section 17500 et seq.;
- f. Violating the Safe Drinking Water and Toxic Enforcement Act of 1986, California Health and Safety Code section 25249.5 et seq. ("Proposition 65"); and
- g. Violating any federal, California, Los Angeles County, or Los Angeles City law, ordinance, or regulation in connection with the advertising or sale of Radish Paste and/or other products.

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6. Pursuant to the Stipulation, this Final Judgment and Business and Professions Code sections 17203, 17206, 17535, and 17536, Defendants agree that they are jointly and severally liable to pay restitution and civil penalties as follows:

RESTITUTION

- 7. Pursuant to Business and Professions Code sections 17203, 17204, 17535, and the Court's inherent equitable powers, Defendants, and each of their agents, employees, officers, representatives, partners and any person acting in concert or in participation with them, agree that they are required to refund directly to consumers any and all monies Defendants collected in exchange for the sale of Radish Paste (including all monies collected for Radish Paste that was not delivered to consumers but has not yet been refunded) while Defendants were advertising Radish Paste in conjunction with COVID-19 claims during the period from March 17, 2020 to May 14, 2020, the date on which Defendants represent they ceased making all such advertisements, or, in the event Defendants have misrepresented the last day any advertisements of Radish Paste were made in conjunction with COVID-19 claims, from March 17, 2020 to the date of execution of the Parties' Stipulation ("Refunds"). These Refunds shall occur within twenty (20) days of execution of the Stipulation. Defendants shall notify the People that they have completed these Refunds by providing notice by mail and email to: Christina Tusan, Supervising Deputy City Attorney, Office of the Los Angeles City Attorney, Criminal and Special Litigation Branch, 200 North Main Street, 500 City Hall East, Los Angeles, California 90012-4131, christina.tusan@lacity.org.
- 8. Within thirty (30) days of execution of the Stipulation, Defendants shall produce to the People complete records reflecting all Refunds paid ("Refund Records") accompanied by a sworn declaration under penalty of perjury attesting to the completeness and accuracy of the Refund Records. The Refund Records shall identify each Refund made, the identity and available contact information for the consumer refunded, and the date each Refund is completed. Defendants shall produce these Refund Records and the accompanying sworn declaration to the People by mail and email to: Christina Tusan, Supervising Deputy City Attorney, Office of the

Los Angeles City Attorney, Criminal and Special Litigation Branch, 200 North Main Street, 500 City Hall East, Los Angeles, California 90012-4131, christina.tusan@lacity.org.

CIVIL PENALTIES

- 9. Defendants agree to pay and are jointly and severally liable for civil penalties in this Enforcement Action pursuant to the UCL and the FAL in the total amount of twenty thousand dollars (\$20,000), and shall make payment of these civil penalties in accordance with Business and Professions Code sections 17206 and 17536, in accordance with the following schedule:
- 10. Immediately upon execution of the Stipulation, Defendants shall pay the civil penalty payment referenced in Paragraph 16 of the Stipulation and Paragraph 9 of this Final Judgment, in two equal and separate payments totaling the full civil penalty amount of twenty thousand dollars (\$20,000), in the sums of: (i) ten thousand dollars (\$10,000), payable to the "City of Los Angeles," and (ii) ten thousand dollars (\$10,000), payable to the "Los Angeles County Treasurer and Tax Collector," via delivery of cashier's checks or other certified funds by overnight delivery or courier to: Christina Tusan, Supervising Deputy City Attorney, Office of the Los Angeles City Attorney, Criminal and Special Litigation Branch, 200 North Main Street, 500 City Hall East, Los Angeles, California 90012-4131.
- 11. Pursuant to Business and Professions Code section 17207, any person who intentionally violates an injunction prohibiting unfair competition issued pursuant to Section 17203 shall be liable for a civil penalty not to exceed six thousand dollars (\$6,000) for each violation. Where the conduct constituting a violation is of a continuing nature, each day of that conduct is a separate and distinct violation. In determining the amount of the civil penalty, the court shall consider all relevant circumstances, including, but not limited to, the extent of the harm caused by the conduct constituting a violation, the nature and persistence of that conduct, the length of time over which the conduct occurred, the assets, liabilities, and net worth of the person, whether corporate or individual, and any corrective action taken by the defendant.
- 12. The civil penalty prescribed by Paragraph 11 shall be assessed and recovered pursuant to a Court order following a successful motion by the People.

- 13. If the Court imposes civil penalties pursuant to Paragraph 11, the People will be entitled to interest on the judgment, computed from the date of entry of the Court's order imposing penalties pursuant to Paragraph 11, at the statutory rate prescribed by California Code of Civil Procedure section 685.010.
- 14. Defendants shall be liable for reasonable attorneys' fees and costs, including expert fees, incurred by the People in connection with any successful motion brought pursuant to Paragraph 11.

MISREPRESENTATION OR OMISSION

- 15. The Parties' Stipulation is expressly premised on the truthfulness, accuracy, and completeness of the Defendants' sworn declarations, financial statements, and supporting documents, which Defendants assert are truthful, accurate, and complete, and which include:
 - a. Complete sales records produced by Defendants to the People on May 21, 2020 and July 1, 2020 reflecting all sales of Radish Paste made to consumers while Defendants were advertising Radish Paste in conjunction with COVID-19 claims between March 17, 2020 and May 14, 2020, the date Defendants represent they ceased making all advertisements of Radish Paste in conjunction with COVID-19 claims, that indicate a total of eight thousand, seven hundred and sixty-nine dollars and sixty-nine cents in sales ("8,769.69"); and
 - The Refund Records and accompanying sworn declaration referenced in Paragraph 15 of the Stipulation and Paragraph 8 of this Final Judgment.
- 16. If upon motion by the People, the Court determines that any of Defendants' sales records contain any material misrepresentation or omission, including materially misstating the number of and revenue from sales of Radish Paste, or misrepresenting the last day any advertisements of Radish Paste were made in conjunction with COVID-19 claims, the Court shall modify the injunction set forth in this Final Judgment to require Defendants to provide the People with a full accounting of all sales of any and all products made by Defendants from March 17, 2020 and the date of entry of the Stipulation, and without further adjudication shall impose civil penalties of \$2,500 for each individual material misrepresentation. By way of

example, the omission of a single sale of Radish Paste from Defendants' sales records shall be considered an individual material misrepresentation for the purposes of calculating civil penalties pursuant to this paragraph. These civil penalties shall be immediately due and payable to the People.

- 17. If the Court imposes civil penalties pursuant to Paragraph 16, the People will be entitled to interest on the judgment, computed from the date of entry of the Final Judgment, at the statutory rate prescribed by California Code of Civil Procedure section 685.010.
- 18. Defendants shall be liable for reasonable attorneys' fees and costs, including expert fees, incurred by the People in connection with any successful motion brought pursuant to Paragraph 16.

RETENTION OF JURISDICTION AND ENFORCEMENT

- 19. Pursuant to California Code of Civil Procedure section 664.6 and the Court's inherent authority, the Court shall retain jurisdiction over this Enforcement Action and Defendants to entertain such further proceedings and enter such further orders as may be necessary or appropriate to enforce the Final Judgment.
- 20. Violations of the Final Judgment constitute contempt of court, and Defendants will be subject to a contempt action for failure to comply with any of the terms of the Final Judgment. Additionally, in the event that the Court determines after hearing that Defendants, or any of their agents, employees, officers, directors or shareholders, representatives, successors, partners, assigns, or any person acting in concert or in participation with them, violated any of the terms of the Final Judgment, Defendants shall be jointly and severally liable pursuant to California Business and Professions code section 17207 for civil penalties of no more than \$6,000 for each such violation.
- 21. Defendants shall be jointly and severally liable for reasonable attorneys' fees and costs incurred by the People for the enforcement of any violation of the injunction set forth in the Final Judgment.

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[PROPOSED] FINAL JUDGMENT AND PERMANENT INJUNCTION